



Still accepting Showcase Home Bids!

"Little" Jon Hetzler from Cosentino is generously offering the winning bidder 4 slabs of EITHER Silestone or Dekton to be used in the Showcase Home!

March 20th—28th, 2021

To Download This Entry Application: www.FlaglerHBA.com/ParadeofHomes

**Official Entry Application
Flagler Parade of Homes**

2021 Showcase Home Builder:

**Bidding
Open**

2021 Showcase Community:



2021 Parade Info

The 2021 Parade of Homes Committee is working hard to ensure the 27th Annual Parade of Homes is the best ever! Keeping the spirit of the Parade in mind, we are constantly looking for even better ways to promote Parade homes and to provide Parade Builders with more value.

This year, you will notice the application has been updated in an effort to streamline communication and make the process easier for all of us. There is only one entry deadline and one late entry deadline. Entries are due Friday January 15th, late entries will be accepted until Friday January 22nd at a price increase.

Don't have a model or spec home? No worries! Our VIRTUAL ENTRY will give you the branding of the Parade! Please call the HBA Office and we will be delighted to show you how a Virtual Entry will work for you!

Enclosed is the information you will need to complete your entry in the 2021 Parade of Homes. Your completed entry plus payment must be returned to the HBA office, 4863 Palm Coast Parkway, NW, #1 Palm Coast, FL 32137 before 5:00pm on the deadline date. *Be sure to follow the deadline schedules carefully.*

Contact Procedures

Email is the main form of communication between the HBA/Publisher and Builders. The Parade Contact should be available to respond to emails and submit proofs. If at anytime this person will not be available for more than 24 hours, leaves the company, etc it is the Builders responsibility to provide the HBA with a new contact person and their full information. The Builders Parade Contact will be the liaison who ensures all information is accurate, approves the entry, provides the advertisement page and communicate with us regarding anything Parade related. You may assign a different contact for Judging Day (March 12th).

Please add the following information to your contacts to ensure we don't end up in your junk box:

FlaglerHBAParade@gmail.com

HBA Office Phone #: 386-445-9399

Annamaria Abad, Executive Officer:

Anna@flaglerhba.com

Cell: 386-864-2750—calls and texts welcome!

Ashley Werfel, Executive Assistant:

Ashley@flaglerhba.com

Cell: 386-401-0510—calls and texts welcome!

This year, you will receive an information accuracy proof BEFORE your entry proof. This is to minimize corrections between the HBA and the designer. Once you sign off on the information being accurate, we will provide that to the designer. She will create your entry page and the entry page will be sent to you for approval. We anticipate this will allow us to begin the editing process earlier and make the entire production easier for all!

What To Do & When To Do It

◇ **January 15th—Virtual & Regular Entries Due**

Return Entry Application & Payment

COI with HBA and Parade of Homes listed as additionally insured

Floor Plan—email only

Elevation Photo—Quality must be 300 DPI

Exterior & Interior Photos (contact HBA if you need photography) Video if you have one

Price Certification—MUST BE ACCURATE

* You will receive your Info Accuracy Proof in 2-5 business days, please return to us within 48 hours. Then, your proof will be sent to the magazine designer for a final proof.

◇ **January 22nd—Late Entries & Payment Due**

Same guidelines as above (January 15th)

◇ **January 29th—Copyright Authorization**

Signed by the owner of the plans

◇ **March 9, 10, 11—Entry Signs**

Pick Up Entry Signs

RSVP for Parade Awards Banquet (March 18th)

◇ **March 12—Judging**

A representative must be in the home by 9 a.m.

Representative must step out when the judges arrive. There should be no communication between the judges and the representative. *See Rule 13*

Judging typically runs between 9 a.m. and 3 p.m. however that may vary depending on the number of entries—we cannot provide an exact time.

◇ **March 17, 18, 19—Magazines & Directionals**

Directional Signs & Parade Magazines can be picked up at the HBA Office

Please do not put signs up until the Parade begins on March 20th.

Do not place signs in right-of-way—the city can (and will) remove them. There is a sign replacement fee *See Rule 11*

We recommend placing the signs each morning and bringing them in the home each evening.

◇ **March 18th—Parade of Homes Awards Banquet**

At Channelside (former Yacht Club)

Semi-formal— Be photo ready!

◇ **March 20th—28th Parade of Homes**

It's Parade time!

Be sure all sanitization protocols are in place

The home must be staffed Monday through Saturday 10 a.m.—5 p.m. and Sundays Noon—5 p.m.

Questions?

Give us a call. We want this to be the easiest Parade yet! If you've done this before, you'll notice several differences in the packet and an additional accuracy checkpoint.

Communication is vital for the success of this event. No question is stupid—reach out—we're here to help you!

We wish you a successful, fun Parade!



27th Annual Parade of Homes March 20—28, 2021

BUILDER INFORMATION

Fill in ALL blanks. **This form must be complete.**

Note: IF ANY OF THIS INFORMATION CHANGES DURING THE Parade, please let us know immediately.

Building Company Name/ As Registered with DBPR:

Company Phone Number: (AS it will appear in Official Parade Magazine) _____

Company Address: _____

City/State/Zip: _____

Builder Name: _____

Builder Contractors License Number: _____

Building Company Web Address: _____

Building Company Email _____

ALL first entries receive the adjoining page as an ad page. PLEASE provide this page no later than **January 29th**. It must be print ready. IF you need help with this ad page, please let the HBA Office know and we will do what we can to help.

Accounting

Entry Fee:

_____ Regular Entry	(deadline: January 15 th , 2020)	\$3,000
_____ Regular 2nd Entry	(deadline: January 15 th , 2020)	\$1,750
_____ Regular 3rd + Entries	(deadline: January 15 th , 2020)	\$1,250
_____ Late Entry	(deadline: 1/22/2020)	\$3,500
_____ Late 2nd Entry	(deadline: 1/22/2020)	\$2,000
_____ Late 3rd + Entries	(deadline: 1/22/2020)	\$1,500
_____ Additional Tickets for Awards Banquet on March 19th @ \$75.00 each (you will receive 2 tickets per home entry for the banquet)		
_____ VIRTUAL ENTRIES	January 17th	\$1,500

Total Due: \$ _____

Note! Payment is due when entry is submitted. If payment does not accompany the original paperwork at the time of entry due to extenuating circumstances, the HBA may extend the payment deadline. If it is not paid **before February 5, 2021 the entry will be pulled from the Parade.** All requests for payment exceptions must be made by contacting the HBA before the entry deadline.





AUTHORIZATION To Use Copyrighted Materials

Annamaria Abad, EO/Publisher
Flagler Home Builders Association

Builder _____

House Name _____

Entry Street Address/ _____

I hereby authorize and license the Flagler County Palm Coast Home Builders Association, hereinafter called "HBA" to reproduce and publish the plans identified below in its **2021 Parade of Homes Publications**.

This license includes the right to prepare renderings based on the plans suitable for publication. This license applies to the home plan known as:

PLAN NAME AND NUMBER _____

Copyright Owner Sign here: (*If builder is copyright owner, sign here **and** below.)

By signing this authorization, the undersigned represents that she/he has the authority to authorize the publication of the copyrighted materials.

Name of Copyright Owner: _____

By (Name of Person Signing): _____

Builder Sign here:

I hereby represent and warrant that I have obtained permission of the copyright owner to build the home being featured in the 2021 Parade of Homes and that such home does not infringe the copyrights of any third parties. I agree to indemnify and hold harmless the HBA from any claims against it arising from the publication of plans and renderings in the 2021 Parade of Homes Publications, including without limitation any claims for copyright infringement and trademark infringement.

Name of Builder's Company _____

By (Name of Person Signing) _____

Printed Name of Person Signing _____

Note to Copyright Owner & Builder: If this form is not in the hands of the HBA on or before the deadline, the elevation and floor plan can not be included in the Parade of Homes publications.

**Return this form to the HBA no later than:
Friday, January 29th, 2021**

Scan and send to FlaglerHBAParade@gmail.com or bring by office in person.

Flagler County Palm Coast Home Builders Association
4863 Palm Coast Parkway, NW, Suite #1



300 DPI



Entry #

House Design Name
Street Address

3 Bedrooms | 2 Bathrooms | 2000 LSF
Starting From: \$ 245,500
Does Not Include Land, Upgrades or Furnishings

10 bullet points
describing home
features—30
character or less
per bullet point

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Home is NOT for Sale

Builder Logo

300 DPI

Community:

Directions:

HBA will provide the directions. All
directions are written from I-95.

Builder Phone #
Builders Website
License #



2020 Parade of Homes Amenities & Fact Form

Information in BOLD will appear in Parade Book or Parade Website.

Name of House _____

Street Address of Entry _____

Community _____

City _____

Directions to Parade House (Flagler HBA Office will locate the directions from Google Maps)

Living SF: _____ Total SF: _____ Number of bedrooms: _____ Number of baths: _____

Is this a model home? Yes _____ No _____ Merchandised or decorated? Yes _____ No _____

Is this home for sale? Yes _____ No _____ If yes, any conditions? _____

Certified Green? _____ * Provide proof / FGBC logo will be added to your entry page.

Special Features: List up to 10 special features, 30 characters each. (Note: special features will be listed as bullets in the book. Limit each line to **30 characters or less** and do not carry one line over into the next.) Bullets over 30 characters will be shortened at the discretion of the Publisher/Executive Officer.

1. _____ 6. _____

2. _____ 7. _____

3. _____ 8. _____

4. _____ 9. _____

5. _____ 10. _____

Base Price \$ _____ **NO LAND/upgrades or pool COST INCLUDED (no exceptions)**

TOTAL Sales Price AS SHOWN: \$ _____ (Base Price + all the "included in As Shown Prices above")

CONTACT PERSON for Parade of Homes: _____

Contact Person EMAIL & PHONE: _____

CONTACT PERSON for Judging (March 12th): _____

Judging Contact EMAIL & PHONE: _____



CERTIFIED PRICE & SIGNAGE RESPONSIBILITY

27th Annual Flagler Parade of Homes

In accordance with the **Rules and Regulations** of the 2021 Parade of Homes Commitment Form, I submit the following:
 On my honor as a builder, the certified price on this parade home truly reflects the normal pricing methods that I use in running a profitable construction business and that the price of the home includes the lot and all amenities that will be included in the final marketed sale price of the home. The home is located within the boundaries of Flagler County (exceptions may apply; and will be open for the entire Parade of Homes promotion during ALL official Parade days and hours. I further understand that in order for my home to be judged, the home must have a Certificate of Occupancy prior to the beginning of the Parade).

I further understand that all pricing literature about the home should be the same as on the Internet and on MLS and will be taken from the Price Certification Form due with my entry application. FINAL pricing changes will not be accepted AFTER Feb. 7th, 2020.

Categories for judging will be SOLELY on the base price of the model. The base price is considered the pricing given if a customer came to you and had their own land and did not want any upgrades, pool, furnishings.

In the Parade Magazine BASE PRICE will be the: *Starting from price (base price).*

Base Price \$ _____ **NO LAND/upgrades or pool COST INCLUDED (no exceptions)**

The Parade Magazine allows you the opportunity to tell the consumer if in the AS SHOWN PRICE you include any amenities, including land. The actual cost of the upgrades/land, etc. are for judging ONLY. Please indicate your choice by checking the following:

Land Cost: \$ _____ Include in As Shown Price Not Included

Upgraded: \$ _____ Include in As Shown Price Not Included

Pool/Pool Enclosure: \$ _____ Include in As Shown Price Not Included

Furnishings: \$ _____ Include in As Shown Price Not Included

TOTAL Sales Price AS SHOWN: \$ _____ (Base Price + all the "included in As Shown Prices above")

NOTE: Costs will not be broken down on your entry page, please select what you would like to show:

Display: Base Price Only As Shown Price Only Both Base and As Shown Pricing

Please PRINT CLEARLY. Initial where required. Fill in all blanks.

____ **By initialing here**, I herewith certify that during the Parade, all pricing literature – including the MLS listing – will be the same as listed in the Parade publications. I understand that the Parade ends on Sunday, March 28, 2021 at 5:00 pm.

____ **By initialing here**, I herewith certify that I am aware of the current signage guidelines in various municipalities in Flagler County and know that placement of directional signs is at my own risk. I will help the HBA by removing any Parade directional signs that I see after the Parade ends on Sunday, March 28th, 2021 at 5:00pm.

Entry Name _____ Company Name _____

Builder's Signature _____ Cell Phone # _____



Builder Entry Contract

Read the following **Rules and Regulations** carefully. If you can agree with and will adhere to them, please sign below.

Note: once this signed contract is accepted by the HBA and the Parade of Homes, the contract becomes binding.

By signing below I confirm that I have read and understand the rules below.

Name of Builder (Printed): _____ Date: _____

Signature of Builder: _____ Company Name: _____

This contract is an application by the above to enter a home in the 2021 Parade of Homes to be held March 20th – March 28th, 2020. In consideration of the HBA providing services in conjunction with the Parade, the Builder agrees to and is bound by the following:

Rules & Regulations

- 1. New Home Specifications.** The home I am entering in the 2021 Parade of Homes:
 - (a) has not previously been occupied and will not be occupied during the Parade;
 - (b) is located within the boundaries of FLAGLER COUNTY (with exceptions along the Flagler/Volusia County Lines)
 - (c) will be open for the entire Parade of Homes promotion during ALL official Parade days and hours
 - (d) will be available to the public without admission charge. I, or my representative, know that we are expected to be present during ALL official Parade days and hours; however, should your entry not be open for any reason it is your responsibility to post notice for the public to know why and when you will be returning.

Note: ****For these purposes, home is defined as "HOUSE AND LOT IN A RESIDENTIALLY ZONED AREA OR LOCATED ON A RESIDENTIAL ZONED PROPERTY AND SITUATED ON A PERMANENT FOUNDATION."**

- 2. Fee Schedules.** Payment is due when entry is submitted. For the advertising and promotional expense of the Parade, I agree to pay the entry fee hereinafter checked. This entry fee and all materials are due by the dates listed below: If payment does not accompany the original paperwork at the time of entry due to extenuating circumstances, the HBA may extend the payment deadline for that entry to the next deadline. If it is not paid before the next deadline, then that entry will be charged the fee for the next deadline. If it is not paid before **February 5, 2021**, the entry will be pulled from the Parade. Builder must notify the HBA in writing requesting any payment exceptions. All entry fees are non refundable for any reason, including incomplete and/or disqualified entries.

Entry Deadline:

Friday January 15th, 2021: __Entry \$3000 __ 2nd Home Entry \$1750 __ 3rd Home Entry \$1250 **Non (Future) Members add \$550.00 per Entry**

Friday January 22nd, 2021: __Entry \$3500 __ 2nd Home Entry \$2000 __ 3rd Home Entry \$1500

- 3. Entry Materials:** I understand the materials that need to be submitted to the HBA office at **4863 Palm Coast Parkway, NW, #1 Palm Coast or flaglerhbaparade@gmail.com**, by 5:00pm, on the date I select (per fee schedule) include: PLEASE NO PARTIAL ENTRIES.
 - A. This contract and entry form.
 - B. Entry fee according to submission date
 - C. Floor plan, emailed to flaglerhbaparade@gmail.com We cannot use paper copies.
 - D. Completed application
- 4. The HBA Provides:** For my entry fee, I understand that: My Parade Home Information will be featured on www.FlaglerParadeofHomes.com as well as links to the parade site from: www.flaglerhba.com

My entry will have an Entry Page in the Parade Magazine featuring exterior photo or rendering, directions and special features about my Parade home. **My first entry will have a double page entry in the Official Magazine. Additional entries are right sided , single page—you may purchase the adjoining page for advertisement for \$1000.**

I will be given a Parade entry sign which must be placed in the front yard of my Parade home. "Directional" signs will be available at the Flagler HBA Office the week prior to the Parade as specified in the To Do page. I will have Parade Magazines for distribution in my Parade home (to be picked up with Directional signs). Any entry material not claimed at the Flagler HBA Office will be discarded after April 1, 2021.

5. **Proof of Entry Page.** I understand that a proof of the information that will make up the Entry Page in the Parade Magazine will be **e-mailed** to me by the HBA. I will return the proof to the HBA **by the date specified with the proof**. If a signed proof is not returned by this date, the HBA and the Executive Committee may make no additional attempt to contact me and any mistakes in the Parade publications are my sole responsibility and liability. I further understand that the "Executive Committee/Publisher/ Executive Officer" retains the right to edit any information it deems inappropriate for publication in the Parade publications.
6. **Inspections.** I understand that Parade home sites may be inspected by the Executive Committee / Executive Officer to determine potential for completion by show dates. If, at the time of site inspection, my site is still empty or my home is over 2,000 sq. ft. and is not in the framed and roofed stage, the Parade Committee is hereby authorized, at its discretion, to pull the home from the Parade. No refund will be given.
7. **Ready for Viewing by the Public.** I understand that ready for viewing by the public is defined as: The exterior complete and primary "living areas" open for viewing with the front and side yards landscaped and the back yard in the final grade stage. The interior, exterior, driveways, sidewalks and garages will be safe and free from debris. I understand that the landscaping **MUST** be completed with a "finished look," to include shrubs or flowers. Plain dirt from the street to the house is not acceptable. Decorating the Parade home is strictly my decision and responsibility. The home may be shown unfurnished, partly furnished or furnished.
8. **Direct Access from the Street.** I understand that my Parade house must have direct access from the street. The public **must not be directed** to my Parade house **through a model home or sales office**. **Please do not use the Parade to promote other built homes without paying the fee. The Parade of Homes is the largest funding for your HBA Budget annually and it crucial to the success of your HBA .**
9. **The Parade, a Promotional Event.** I understand that the Parade of Homes is a promotional event to spur the sale of new homes to the public. The event is free to the public. I also understand that communication (especially problems) with the Executive Committee and Executive Officer (Annamaria Abad, 386-445-9399), is critical for the success of this promotional event. Cell: 386-864-2750

The terms "Parade of Homes," "Parade" or the Parade of Homes logo may be used by any official Parade Entry for promotion in print or media advertising, news or feature articles in the print or media, etc. promoting your entry in the Parade of Homes. The Parade of Homes IS TRADEMARKED and will be displayed/printed, etc. as: Parade of Homes™

10. **Penalties.** I understand that if my home is not ready for public viewing as specified in #7 above, and has not been withdrawn in writing by the deadlines listed, I may lose the privilege of being in the 2021 Parade. If my home is not ready for judging, I will notify the Flagler Home Builders Association as soon as possible. I understand that if my home is NOT judged it will not receive any type of award.
11. **Signage Policy.** Entry signs will be available for pick up at the HBA Office on **March 9/10/11, 2021** (prior to judging). The **entry yard sign** must be placed in front of my Parade entry on March 12th and will be left up for the duration of the event. **I understand that "Directional" signs will be available to pick up March 17/18/19, 2020.**

*I will remove my yard sign in a timely manner. *(directional signs may not be displayed **PRIOR** to the beginning of the Parade on March 20th or **AFTER** the Parade on March 28th, 5pm. Do not place signs in the right of way. We recommend bringing signs in each evening.*

I understand that the 'entry' and 'directional' signs are to be taken back to the Flagler HBA Office immediately after the Parade.

I understand that if I use all or part of a parade sign including logo to promote my own non-parade home during the Parade, I could be prohibited from entering future Parades.

12. **Gated Communities/ Neighborhood Covenants & Restrictions:** If there are special requirements to gain entrance into the Parade Entry, please provide the necessary information to the HBA Office ASAP. It is **the responsibility of the Builder/Entrant** to obtain any and all permissions for the Parade of Homes entry and to ensure the community allows Parade traffic/signage. Flagler HBA must have a copy of this permission on file.
13. **The Awards Competition (Judging Policies).**

Ready for Judging. I understand that Ready for Judging is defined as: (1) the home must be "ready for viewing" as defined in item #7.

CO is required prior to your entry being open to the public.

Prices of the homes for judging purposes must be *certified with honor*. The certified price must reflect the normal pricing methods that the Builder uses when determining fair market value. See Page 6, for complete information about the Certified Pricing Form.

Out-of-Market Builders, individuals in the sale and marketing of new homes field, developers, etc. will judge the entries March 12th 2021. The decision of the judges is final. The Executive Committee/HBA Staff has NO say in the judging.

The home must be open 8:30am until 4pm on March 12th for judging. * REALTOR judging will occur at same time as HBA judging.

If the home is locked, it will NOT be judged. No one may be in the home during judging except the driver and the judges. When the judges arrive, if the home is not vacated upon request, the home will not be judged.

The parade entry sign must be in place in front of the Parade entry in order for the home to be judged.

The Grand Award in each category will be awarded. In addition a blue ribbon sign to be placed in front of their entry will be awarded.

The blue ribbon sign **MUST** be removed on/by **Dec. 31st, 2021**. **DO NOT DISPLAY PREVIOUS AWARDS.**

All homes must be constructed and finished to professional standards and in accordance with all recognized codes, ordinances and restrictive covenants.

14. **Photography:** Deadline for all Exterior photos (or professional renderings) is February 5th. All Interior photography for videos is to be completed and at HBA Office by 5pm on March 12th, 2020. If you are entering the same home as 2020 you may use those photos or choose to have new ones taken. You may use your own photographer or you can notify Flagler HBA to photograph your entry. IF interior is not ready for photos by February 10th, it will be your responsibility to have the interior shots taken and sent to Flagler HBA for your video to be made. If photos are not to the Flagler HBA in a timely manner it will delay your video being posted on the Flagler Parade web-site/ Facebook/ YouTube and other social media markets. We will create your video and post it as soon as possible once we receive all photos.
16. **Indemnification.** I do hereby certify that: The home to be placed in the 2021 Parade of Homes is the result of an original design, that I have obtained the legal rights to use the design from the copyright owner and to the design as represented in the structure, plans, specifications, and drawings for the home. I further represent that I have not pledged, assigned, or encumbered the rights to the design and that such design does not violate any copyright, property, or common-law rights of others. I hereby indemnify and hold harmless the HBA from any and all claims of third parties, including, but not limited to, copyright infringement or conversion, which may be asserted as a result of the inclusion of the home in the Parade or the inclusion of elevations or floor plans of the home in any publication of the HBA or in conjunction with the 2021 Parade of Homes.
I agree to indemnify and hold the HBA harmless from and against all claims, losses, costs, damages, expenses and liabilities for bodily injury, death, or property damage, arising out of or in connection with any and all occurrences on or about the home, caused in whole or in part by the other. I do further promise to have a liability insurance policy in effect covering the Parade Home during the time of the Parade and will provide a copy of a Certificate of Insurance to the HBA with the Flagler HBA and the Parade of Homes noted as "additional insured" with entry, but no later than March 12th, 2020.
17. **Acts of God.** I agree that, in the event that an Act of God prevents performance by the HBA or me, then that failure of performance shall not constitute a breach of this Contract.

I have read and do hereby agree to abide by the **Rules and Regulations** as set forth herein above for the 2021 Parade of Homes by the Executive Committee and the Flagler HBA. I understand that failure to comply subjects me to forfeiture of any and all privileges (including becoming ineligible to participate in future Parades), and in the event of any misunderstanding of this contract, agree to accept the decisions of the Executive Committee as final.

Parade of Homes Committee will be the Executive Committee of the Flagler HBA or may be HBA Staff with Direction from the Executive Committee.

Builder Initials _____ **Date** _____

Note: Once the signed "Contract and Entry Form" and "Rules and Regulations" are accepted by the Flagler HBA, the home is considered an "Entry" and is subject to the rules outlined in this paperwork.