

Show off your best work, with the exclusive opportunity to be front and center as the 2021 Parade of Homes Showcase Home!

# 2021 Showcase Home

## SEALED BID

March 20—28, 2021

### 2021 Showcase Home Intent to Bid Form

*Returning this form makes you a registered bidder*

Please accept my bid for the 2021 Flagler Home Builders Associations Parade of Homes SHOWCASE HOME  
In the amount of \$ \_\_\_\_\_.

I understand that should I win the bid, I will have at that meeting a signed copy of this Showcase Contract/  
Rules and a deposit check for \$5,000 (non refundable).

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

Please submit this form to Annamaria Abad/ Flagler HBA no later than

**November 10th, 2020 / 5:00 PM IN A SEALED ENVELOPE!**

ALL registered builders for the SEALED Bid will  
be kept in strict confidence by the Executive Officer until November 20<sup>th</sup> where  
Sealed Envelopes will be opened to determine 2021 Showcase Home.



Flagler County Palm Coast Home Builders Association  
Letter of Agreement between  
the Showcase Home Builder and the Association



This letter is to outline the responsibilities of the **Flagler County Palm Coast Home Builders Association** (Flagler HBA) and the builder of the Flagler County Home Builders Association's Showcase Home.

**Responsibilities of Flagler HBA:**

- The Showcase Home will be entered into the Parade of Homes by the Showcase Builder (completed application).
- The Showcase Home will be listed as Entry #1 in the Parade of Homes Magazine.
- The Showcase Home photo or rendering will be promoted on the cover of the Parade Magazine and the company name or logo, preceded by "Showcase Home Builder" will appear on the cover of the magazine. **\*PROVIDING** all conditions and **deadlines** are met, including minimum Showcase Home Bid Amount.
- Showcase Home promoted and linked on the Flagler HBA Parade website: [www.flaglerparadeofhomes.com](http://www.flaglerparadeofhomes.com) and [www.flaglerhba.com](http://www.flaglerhba.com)
- The Showcase builder will be given editorial space in the Parade Magazine. ( 4 full pages, digest size magazine)
- The builder's company logo will appear on all Flagler HBA News To Use member emails for one year, beginning January, 2021, as well as all invoices sent from Flagler HBA during 2021 and all Board /Committee agendas.
- The company logo or name will appear on all additional promotional materials for the Parade, i.e., inserts, print ads, TV ads, etc. that the Flagler HBA **may** use to promote this event.
- Company may use Parade of Homes™ logo in advertising.
- Builder will receive the Showcase Home Award at the Awards Reception and will receive a Reserved table of (8) complimentary tickets to this event.
- The builder may have five (5) minutes of speaking time at the parade banquet if desired—**must notify HBA Staff** .
- Showcase Home will be recognized in all radio and TV/Cable advertisements Flagler HBA **may** provide for the event.
- Showcase Home will receive an exterior sign promoting the 2021 Showcase & Parade of Homes that can remain in front of the Showcase Home until Dec. 31st, 2021.
- The builder is given permission to use the words "Showcase Home" in any advertising used during the year you are showcase builder.
- A video/slideshow will be produced by the Flagler HBA of the Showcase Home to use in website and other Marketing. Showcase Builder may provide photos or video of interior and exterior or Flagler HBA will take the photos.
- Front Cover of Homes & Land Magazine, month of the 2021 Parade, paid by Flagler HBA

**\* IF \$15,000 minimum Bid Amount is reached.**

**\*NOTE: SHOWCASE Builder MUST meet** all Editorial and Photographic deadlines. Failure to do so will result in the Magazine Publisher (Executive Officer) selecting photo to be used on the covers of all marketing magazines/materials.

**Minimum Bid for the 2021 Showcase Home: \$15,000**

**Flagler County Home Builders Association  
Letter of Agreement between the Showcase House Builder and the Association**

**Responsibilities of the Builder**

- The builder will have the home ready for the 2021 Parade of Homes
- The Showcase Home will be open at all times during the Parade of Homes time frames March 20 - 28, 2021 10 am to 5 pm on weekdays and Saturdays and, noon to 5 pm on Sundays.
- The builder **will submit a completed** Parade of Homes Entry Form by the deadline, for the Showcase Home
- The builder will work with Flagler HBA staff and the publisher of the Parade of Homes Magazine to provide the necessary renderings or photographs or the cover of the magazine and Flagler HBA promotional materials by the appropriate deadlines. (Front cover photography is completed in January, 2021 for the 2021 Parade Magazine)
- The builder will host or find a member company to host the Official Showcase Home VIP Reception, with food and drink, for the Flagler HBA members prior to the beginning of the Parade/ Flagler HBA will invite the guests.
- The builder or his/her representative will attend the Awards Banquet
- The Showcase Home will be open on Judging Day so the judges will have the opportunity to view the home
- The Showcase Builder must be a member of the Flagler County Home Builders Association
- The Showcase Builder agrees to abide by all of the Parade of Homes 2021 rules
- The Showcase Builder agrees to pay a **\$5,000 deposit upon winning** the bid for Showcase, the remaining balance to be paid in full to the association no later than **January 5th, 2021. This is a non refundable deposit.**
- The builder agrees that Showcase Home will be built in **Flagler County, Florida**
- **Should the Showcase Home not be completed in time for photographs according to the determined deadline by Flagler HBA for the cover of the Parade Magazine, Flagler HBA Staff (Publisher) will select a photo to be used on the front cover of the 2021 Parade of Homes Magazine. No exceptions.**
- Should the Showcase Home not be constructed in time for the Parade of Homes, the builder agrees to forfeit the \$5,000 deposit and notify the Flagler HBA as soon as possible that Showcase will not meet the completion date.
- Under no circumstances will a non completed home be advertised as Showcase Home by the Association.
- The Flagler HBA Board of Directors/Executive Committee has the authority to accept or reject any bid.
- **Showcase Home Builder agrees to meet with Executive Officer within 30 days of winning the bid to discuss Details of the Showcase/Parade process and requirements.**

Signed:

\_\_\_\_\_  
Showcase Home Builder

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

Signed:

\_\_\_\_\_  
Flagler County Home Builders Association

Annamaria Abad, Executive Officer  
Print Name

\_\_\_\_\_  
Date